

# GULF EXTRUSIONS

MAGAZINE



SEPTEMBER 2024

ISSUE 27

**Gulf Extrusions'  
Premium Aluminum  
Installed in  
Binghatti Gardenia**

**Introducing our  
modern Aluminum  
solution: The Glide**

**New horizons and  
opportunities at  
RU'YA Careers  
UAE 2024**

**Kickstart Your  
Fitness Journey  
with Gulfex  
Internal Fitness  
Challenge!**

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GULF EXTRUSIONS



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# Editorial

Dear Readers,

Welcome to the September edition of Gulf Extrusions magazine, where we bring you a collection of business topics and activities highlights showcasing remarkable project, innovative product, and our commitment to employee well-being and sustainability.

This month, we highlight the Binghatti Gardenia project, demonstrating how Gulf Extrusions delivers architectural excellence with customized aluminum solutions that enhance the building's design and features.

In our product feature, we introduce the Glide System, a game-changing innovation in door and window solutions, blending performance and elegance. The system offers a high degree of endurance against extreme weather conditions, along with highest degree of safety & security in a modern design.

In line with our commitment to attract local talents and create future industry pioneers, Gulf Extrusions recently participated in the

Ru'ya Careers UAE 2024 event. This platform provided us with an excellent opportunity to connect with local talented individuals and showcase the diverse career prospects available for UAE Nationals within our company.

Internally, Gulf Extrusions continues to prioritize employee well-being, highlighted by our recent Ergonomics Session on September 9th and the annual Flu Vaccination Campaign on September 17th.

Lastly, we're gearing up for the Gulfex Internal Fitness Challenge, running from October 24th to November 25th, aimed at fostering health, fitness, and team spirit throughout our company.

We hope you enjoy this issue and stay engaged with our consistent efforts to innovate, empower, and inspire.

Best regards.



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For suggestions and contributions, please write to [Hassan.Sukkariah@gulfex.com](mailto:Hassan.Sukkariah@gulfex.com)

# Gulf Extrusions' Premium Aluminum Installed in Binghatti Gardenia

Gulf Extrusions has provided Binghatti Gardenia in Dubai with its premium aluminum products, demonstrating our dedication to delivering high-quality solutions for projects.

**Project: Binghatti Gardenia UG+G+5P+4 Office +29 Residential +R in JVC- MULTI STOREY BLDG.**

**Consultant: Silverstone Engineering Consultants**

**Contractor: Granada Europe**

**Sub Contractor: Binghatti Metal Industries**

**Gulf Extrusions Sales Manager: Sherif Tageldin**

**System used: Glide System**

Witness the captivating visuals and see the flawless fusion of Gulf Extrusions' cutting-edge system, unrivaled performance, and breathtaking aesthetics showcased in our innovative solutions.





This photo is a real on-site photo

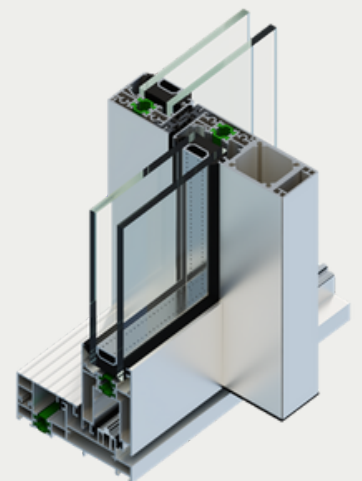
# The Glide

Thermal break, Lift & slide / sliding system designed for premium properties and hospitality projects, offering wide vision areas through minimal profile design and only 40mm interlock section.




The system offers a high degree of endurance against extreme weather conditions, along with highest degree of safety & security in a modern design. In 800 Pa, static and dynamic water penetration is considered a high result performance in sliding windows.

## System Specifications

Sash Height	3.3 m
Sash Width	3.0 m
Max Sash Weight	420 kg
Glazing	24-34 mm
Slim interlock	40 mm
Thermal Break	Polyamides



- ✓ **40mm Slim interlock.**
- ✓ **Lift & Slide or normal sliding schemes.**
- ✓ **Integrated system supplied with premium hardware and accessories.**

 Air Leakage (ASTM E 283/E 283M-19)	600 Pa
 Static Water Penetration (ASTM E 331-00 (2016)) Dynamic Water Penetration (AAMA 501.1-17)	800 Pa 800 Pa
 100% Design Wind Pressure (ASTM E 330/E330M-14) 150% Design Wind Pressure (ASTM E 331/E330M-14)	1500 Pa 2250 Pa

# EXPLORING NEW HORIZONS AND OPPORTUNITIES AT RU'YA CAREERS UAE 2024

**Gulf Extrusions as a member of Al Ghurair Group was present at the world Trade Center event RU'YA from 24 - 26 September 2024. It was a fantastic experience to connect with the local community and showcase the incredible opportunities we offer.**

We were actively participating in many inspiring discussions during the event, and we were truly delighted by the number of job seekers who showed a keen interest in discovering the benefits we offer to our employees and the exciting career path at Gulf Extrusions.



We value motivated individuals who want to make an impact and join our team of talented professionals.

The response from UAE fresh graduates and experienced professionals were truly inspiring.

Thank you Ru'ya 2024, you were great!

Connect with us to discover how we can work together and create a brighter future.

Stay tuned with



NEWS, EVENTS, ACTIVITIES, INDUSTRY INSIGHTS AND MORE



## CREATING A HEALTHIER WORKFORCE

### GULF EXTRUSIONS ORGANIZES ERGONOMICS AND WELLNESS SESSIONS IN COLLABORATION WITH BURJEEL HOSPITAL



Through initiatives like the Ergonomics session, we reinforce the significance of early detection and prevention strategies in preserving the well-being of our employees.

**As part of our ongoing commitment to a safe and healthy work environment, Gulf Extrusions, in collaboration with Burjeel Hospital, organized an Ergonomics and Wellness Campaign on Monday 9th September, aimed at enhancing the physical well-being and comfort of our employees.**

This initiative is designed to keep our team productive and free from work-related hazards by raising awareness about healthy habits, lifestyle changes, and coping strategies to prevent common health issues such as musculoskeletal disorders.

The campaign featured interactive ergonomics sessions covering essential topics like the causes and effects of pain at work, the importance of posture, and practical ways to reduce neck and back pain in the office. Employees also learned and practiced desk exercises to be easily incorporated into their daily routines for better health.

We – at Gulf Extrusions – firmly believe that the well-being of our employees is of utmost importance, and we continually strive to provide them with the necessary resources and support to maintain optimal health.

To further support our team, we hosted one-on-one counselling minutes with doctors from Burjeel Hospital, who provided personalized advice and answered health-related questions, empowering our employees to adopt healthier habits for a more fulfilling life.



The Ergonomics sessions aim to increase awareness on the importance of adopting healthy habits, lifestyle changes and coping strategies which protects employees against most common health issues and illnesses associated with working in offices such as; musculoskeletal disorders, causes, signs, symptoms, its effects on the work and life of the individual, risk factors, health tips and preventive measures to effectively fight the ergonomics related injuries.

# Saty Away From The Flu... Vaccinate Your Crew!

Gulf Extrusions, in collaboration with MetLife and Aster DM Healthcare organised Anti-Flu Campaign on 17th September, 2024, aimed at promoting health and wellness among its employees.

“Encouraging healthier habits amongst our employees is one way in which we are building sustainability within our company.”

The campaign, held at our premises, saw an incredible participation of employees who availed themselves of the opportunity to receive flu vaccinations.

Our primary goal was to stress the importance of getting an annual flu shot, as it is the most effective way to safeguard against seasonal influenza. It also plays a crucial role in preventing the spread of the virus to your loved ones.



This campaign provided flu vaccinations, comprehensive health check-ups, and access to expert medical consultations, emphasizing the company's proactive approach on employee health and safety.

The event was designed to raise awareness about the importance of flu prevention and encourage employees to take steps to protect themselves during flu season.



We extend our thanks to MetLife Gulf and Aster DM Healthcare for their valuable collaboration in organizing the Anti-Flu Campaign and Vaccination Drive, which greatly contributed to its success.

By participating in Anti-Flu Vaccination campaign, we can assure our employees and their families that we are committed to actively fighting influenza infection.



# Kickstart Your Fitness Journey with Gulfex Internal Fitness Challenge!



**With the aim of encouraging Gulf Extrusions employees to make physical activity part of their everyday lifestyle, Gulf Extrusions is gearing up to launch its Internal Fitness Challenge on October 25 at Gulfex Basketball court area and will run until November 24, 2024, as part of the company's commitment to promote fitness and teamwork among its employees in addition to supporting the Dubai Fitness Challenge initiative.**

This year, Gulfex internal fitness challenge will feature a range of sports and fitness activities including Football, Basketball, Cricket, Badminton tournaments, Muscle Gain, Weight Loss and Zumba.

In addition, our employees will have the opportunity to participate in external events such as the Dubai Run and Dubai Ride, reinforcing the company's support of the Dubai Fitness Challenge initiative.

The Dubai Fitness Challenge is a very important part of Gulf Extrusions calendar and was a huge success for the eighth consecutive year.

With teams, courts, and schedules already in place, the event promises to be an engaging experience.

For all ages, abilities and fitness levels, and with the best weather in Dubai coming up, what better time to kick off your active outdoor lifestyle season!

Put on your sneakers and tighten your shoelaces for a month-long calendar of exciting fitness events and wellness-centric entertainment.

“  
We're IN for a fitter, happier and more productive workplace with Dubai Fitness Challenge.  
”

**WHAT'S  
YOUR 30?  
30 MINUTES X 30 DAYS**



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