

Gulf Extrusions

Magazine



November 2023 Issue 17

**AL-NAEEM 5 BUILDING:
A FUSION OF
ARCHITECTURAL
BRILLIANCE AND GULF
EXTRUSIONS'
ALUMINIUM EXPERTISE**

**GULF EXTRUSIONS
PIONEERS GROWTH WITH
INNOVATIVE
PRODUCTION OFFICE**

**ENHANCE PROPERTY
STANDARDS WITH 'THE
GLIDE': OUR PREMIUM
THERMAL BREAK LIFT &
SLIDE SYSTEM**

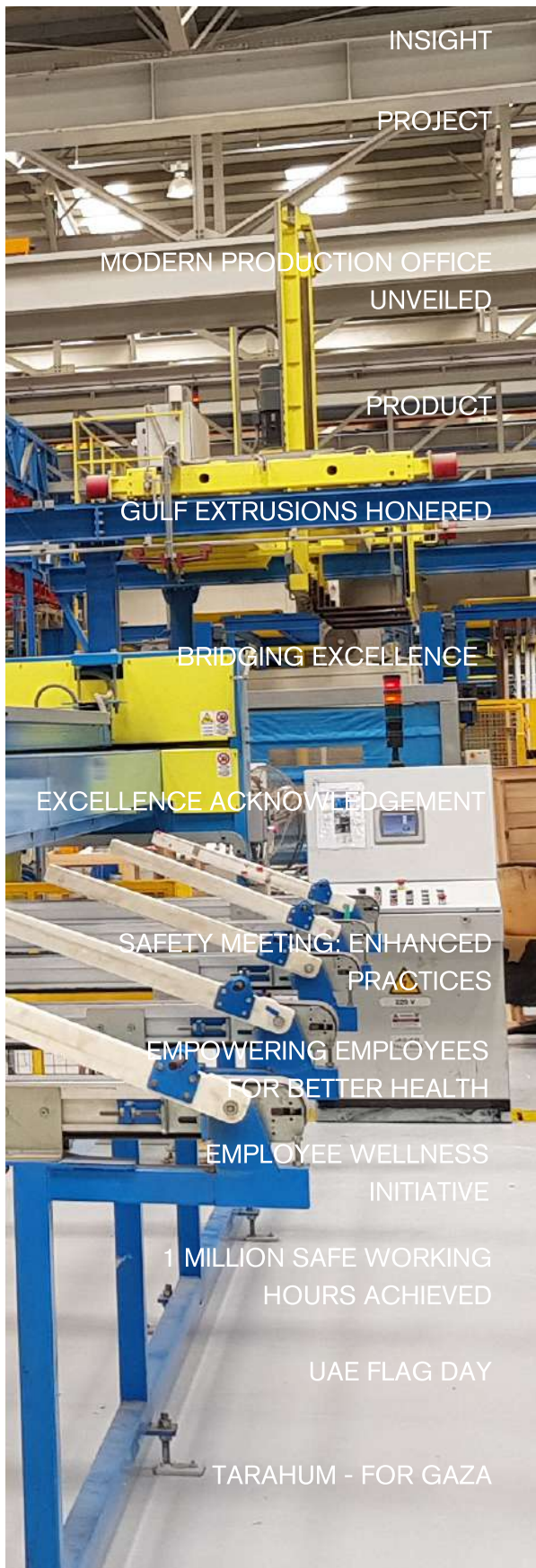
**UNVEILING A MILESTONE:
1 MILLION SAFE
WORKING HOURS
ACHIEVED!**

GULF EXTRUSIONS CO. LLC | A SUBSIDIARY OF SAIF AL GHURAIR GROUP LLC.



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EDITORIAL

Dear Readers,

Welcome to the November 2023 issue of Gulf Extrusions Magazine, where we highlight our commitment to excellence, innovation, and community engagement. This edition presents inspiring stories and significant events that have shaped our company and the industry.

Our cover story features the Al-Naeem 5 Building, a remarkable testament to our expertise in architectural aluminum solutions, pushing boundaries in design, technology, and sustainability.

In our pursuit of growth and development, we are thrilled to inaugurate our state-of-the-art Production Office, enhancing our operational capabilities and enabling us to better serve our valued customers with streamlined efficiency.

Moreover, Gulf Extrusions introduces "THE GLIDE", our latest innovation in sliding systems, combining exceptional design with enhanced functionality for seamless architectural integration.

We are honored to receive the Supplier Appreciation Award 2022 from Schüco Middle East, solidifying our commitment to delivering unmatched quality and service to our valued partners.

Building bridges of trust and excellence is a core value at Gulf Extrusions, and we are proud to recognize White Aluminium Enterprises and Decent Aluminium Group with our Trader

Certificate. Their exemplary performance and dedication to excellence make them a deserving recipient of this esteemed recognition.

Safety, health, and environmental sustainability are integral to our operations. We recently held a Supervisors Meeting to discuss strategies for maintaining a safe and sustainable workplace.

Join our Prostate Cancer Awareness webinar, empowering individuals to take charge of their health. Our Eye Health Campaign promotes regular eye examinations and supports the well-being of our community.

Furthermore, we proudly celebrate 1 million safe working hours, prioritizing the well-being of our employees.

On November 3rd, Gulf Extrusions joined the nation in celebrating UAE Flag Day with pride and patriotism. This occasion allowed us to reflect on the values that unite us as a nation and reaffirm our commitment to contributing to the prosperity and growth of the United Arab Emirates.

Also, we organised the Tarahum campaign, providing assistance to families affected by the Gaza conflict.

We hope the articles in this issue inspire and inform you as we shape the future of the industry.

Enjoy reading!

For suggestions and contributions, please write to hassan.sukkariah@gulfex.com



AL-NAEEM 5 BUILDING: A FUSION OF ARCHITECTURAL BRILLIANCE AND GULF EXTRUSIONS' ALUMINIUM EXPERTISE

Project Details

Project Name: **Al-Naeem 5 Building**

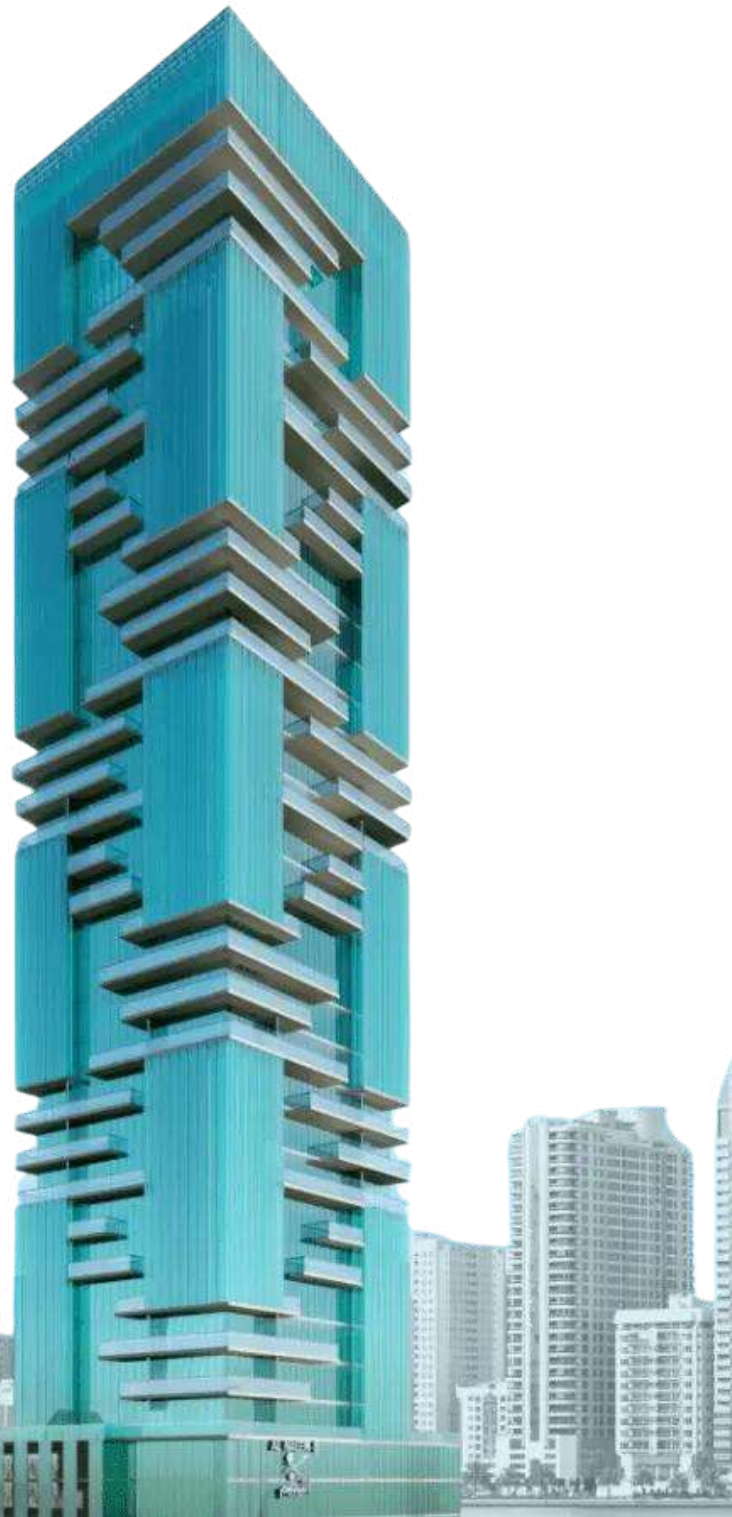
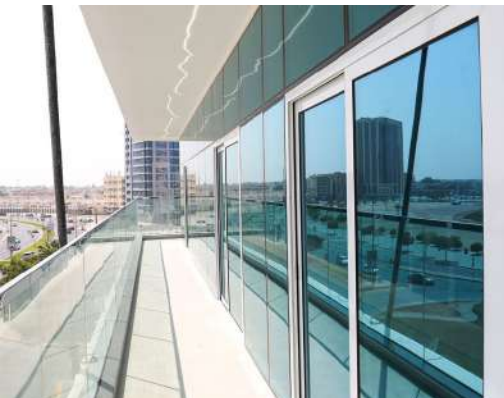
Location: **Dafan Ras Al Khaimah, U.A.E**

Sub-contractor: **Al Nuaimi Group LLC**

Client: **Mr. Ahmed Essa Ahmed Al Neem**

Consultant: **NEXT Engineering Consultants**

Gulf Extrusions Sales Manager : **Adnan Majeed**



We are thrilled to share our latest project, where Gulf Extrusions played a pivotal role in shaping the magnificent Al-Naeem 5 building in Ras Al Khaimah. Our commitment to delivering premium aluminum products for prestigious projects shines through in this endeavor.

Systems Used:

- **Curtain wall 50mm (50 x 163mm)**
- **Hinged Thermal break TB -600**
- **Sliding TB -105mm**

We extend our sincerest gratitude to the dedicated individuals who believed in Gulf Extrusions and contributed to the success of this project.

GULF EXTRUSIONS UNVEILS CUTTING-EDGE PRODUCTION OFFICE, MARKING A NEW ERA OF GROWTH AND DEVELOPMENT

A DEDICATED FACILITY EMPOWERING PRODUCTIVITY, EFFICIENCY, COLLABORATION, AND INNOVATION

Gulf Extrusions' New Production Office sets the stage for pushing the boundaries of what is possible in aluminum extrusion, delivering superior products and solutions to clients across the globe.



Gulf Extrusions CEO, Omar Shegem, and Plant Manager, Suresh Annadurai, commemorate the opening of the production office with a ribbon-cutting ceremony.



Gulf Extrusions, a leading company in the aluminum extrusion industry, is thrilled to announce the successful establishment and recent opening ceremony of its modern production office.

The event, which took place on Friday, November 3rd, 2023, signifies a significant milestone in the company's ongoing journey of growth and development.

The momentous opening ceremony for the production office in Gulfex Dubai was graced by the presence of CEO Omar Shegem, Plant Manager Suresh Annadurai, along with department heads, supervisors, and employees from various divisions.

Mr. Omar Shegem, CEO of Gulf Extrusions, delivered an inspiring opening speech during the ceremony, underscoring the pivotal role of the production office in propelling the company towards a prosperous future. Mr. Omar emphasized the transformative impact this new facility will have on Gulf Extrusions' ability to adapt to market demands, seize new opportunities, and forge ahead on a path of sustained growth.

Throughout the event, attendees had the privilege of exploring the state-of-the-art production office, gaining firsthand insights into its advanced infrastructure and cutting-edge technologies.

In addition to Mr. Omar's speech, key members of Gulf Extrusions team delivered speech that shed light on the production office's role and how it will serve as a catalyst for innovation and creativity in our production processes.

Gulf Extrusions expresses its deep appreciation to Ahmed Mosa, Project Manager, Madel Comiso, Architect, and all employees whose invaluable contributions were instrumental in transforming the vision of establishing the production office into a remarkable reality.

THE GLIDE

Elevate property standards with our new thermal break lift & slide system “THE GLIDE”, the perfect system for premium properties and hospitality projects!

الخليج للسحب
Gulf Extrusions

THE GLIDE

Premium Accessories

Wide Glazing Area

Air Leakage

High Thermal Insulation

High Noise Depletion

Weather Tightness

www.gulfex.com

THE GLIDE is designed and tested to endure extreme weather conditions ensuring durability and peace of mind in every season, while maintaining safety & security integrated into a sleek and modern look.

System Specs:

Sash max height: 3.3 m
Sash max width: 2.5 m
Sash max weight: 420 kg
Glazing: Up-to 34 mm
Frame Width: 110 mm

Discover a new dimension of performance in a cutting-edge design, The Glide system is engineered to offer: wide vision areas in a minimal aesthetic minimal 40mm interlock, offering expansive views and a seamless connection to the outdoors.

Features That Stand Out:

Power Saving ,Premium Accessories, Weather Tightness, Value for Money, High Thermal Insulation, High Noise Depletion

For inquiries and orders, we invite you to connect with us at sales@gulfex.com.

A CELEBRATION OF EXCELLENCE AND COLLABORATION

We are thrilled to announce that Gulf Extrusions has been honored with the Supplier Appreciation Award 2022 from our esteemed client, Schüco Middle East.



This recognition is a testament to our commitment to excellence, quality, and innovation in the extrusion industry. We want to express our heartfelt gratitude to Schuco for their trust and partnership.

The achievement wouldn't be possible without our dedicated team and the continuous support of our clients. We look forward to strengthening this collaboration and achieving new milestones together.

BUILDING BRIDGES OF TRUST AND EXCELLENCE: GULF EXTRUSIONS RECOGNIZES WHITE ALUMINIUM ENTERPRISES WITH TRADER CERTIFICATE



We are thrilled to share the exciting news of White Aluminium Enterprises being honored with the highly esteemed Trader Certificate by Gulf Extrusions.

This recognition serves as a momentous testament to White Aluminium Enterprises' unwavering commitment to trust and relentless pursuit of excellence.

The Trader Certificate bestowed upon White

Aluminium Enterprises by Gulf Extrusions is a prestigious recognition that highlights the exceptional business relationship and mutual trust between the two companies.

The remarkable achievement is attributed by both Gulf Extrusions and White Aluminium Enterprises to their strong collaboration, open communication, and shared commitment to delivering outstanding products and services to clients.

TRUST AND EXCELLENCE RECOGNIZED: DECENT ALUMINIUM GROUP AWARDED GULF EXTRUSIONS' TRADER CERTIFICATE



We are delighted to announce that Gulf Extrusions team has proudly awarded Decent Aluminium Group with the esteemed Trader Certificate, serving as a powerful testament to our enduring commitment to trust, uncompromising quality, and unwavering pursuit of excellence.

The Trader Certificate bestowed upon Decent Aluminium Group by Gulf Extrusions holds immense significance, solidifying the outstanding level of

trust and mutual respect shared between the two companies.

With the Trader Certificate as a symbol of recognition and accomplishment, both Gulf Extrusions and Decent Aluminium Group are poised to embark on new horizons of success.

This achievement serves as a foundation for building even stronger relationships, expanding market presence, and setting new benchmarks of industry excellence.



PROMOTING A SAFE WORK ENVIRONMENT: GULF EXTRUSIONS CONDUCTS SUPERVISORS SAFETY MEETING FOR ENHANCED SAFETY PRACTICES



By staying up-to-date with industry standards, Gulf Extrusions demonstrates its commitment to maintaining the highest safety standards within its operations.

In a continued commitment to ensuring the well-being of its workforce, Gulf Extrusions, organized supervisors safety meeting on Thursday, 26th October 2023.

The meeting featured insightful presentations from industry experts at Gulfex, Muhammad Kashif Malik, Senior Safety Officer (QSEL), Ali Asghar, Safety Assistant, and Mohammed Adnan Ali Ahmed, Production Trainee, who shared their expertise on best practices, emerging trends, and practical safety measures.

The session provided supervisors with valuable insights into the latest safety regulations and guidelines, equipping them with the knowledge required to identify potential hazards and mitigate risks effectively.

One of the highlights of the meeting was the opportunity for supervisors to share their experiences and best practices from their respective departments.



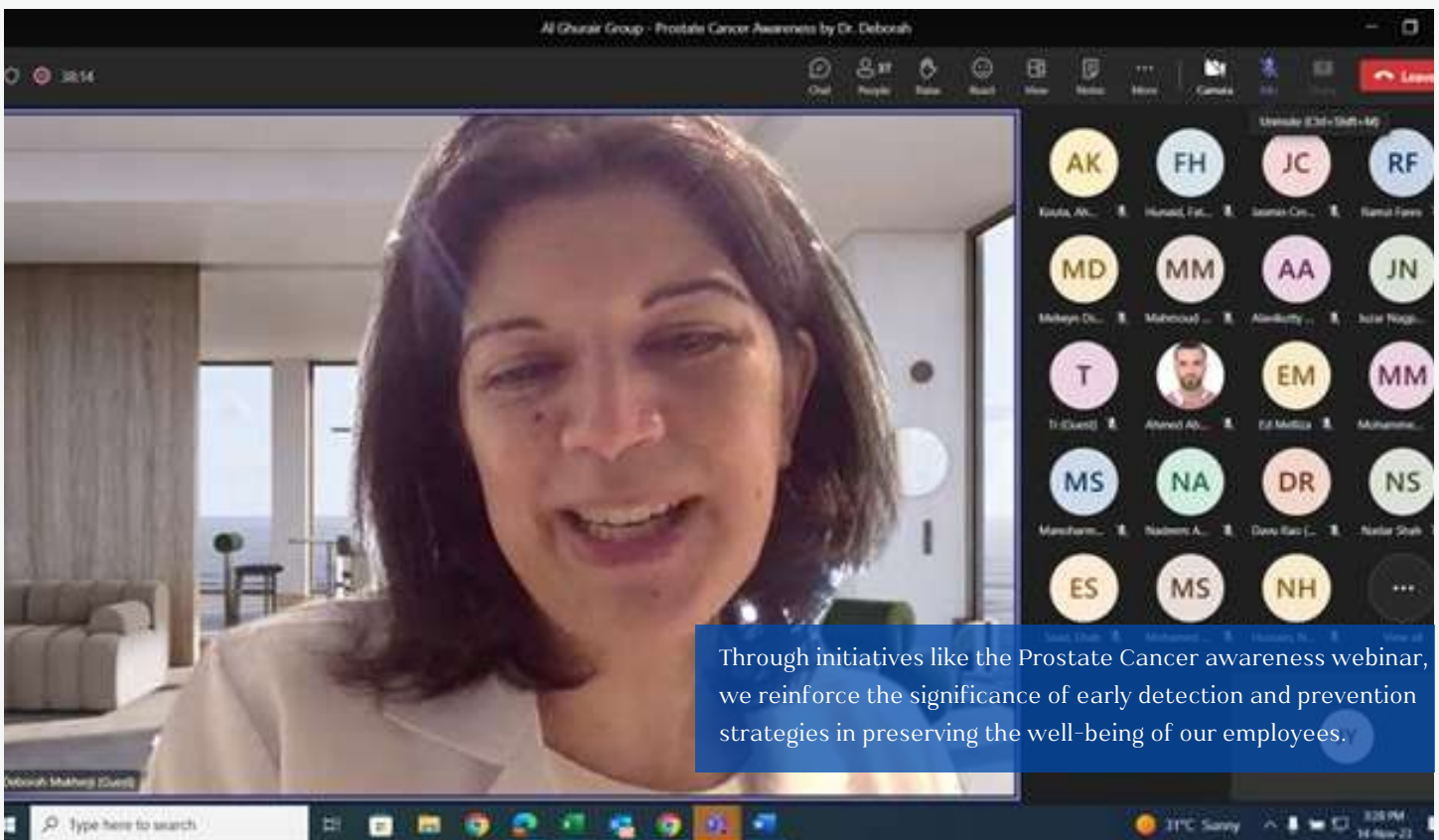
By providing supervisors with the necessary tools, knowledge, and opportunities for collaboration, Gulf Extrusions reinforces its safety culture and sets a benchmark for industry best practices.

As the company continues to prioritize the well-being of its workforce, it remains at the forefront of the aluminum extrusion industry, setting an example for others to follow in the pursuit of workplace safety excellence.



EMPOWERING EMPLOYEES FOR BETTER HEALTH

GULF EXTRUSIONS JOINS PROSTATE CANCER AWARENESS WEBINAR



In conjunction with Movember global event involving the growing of moustaches during the month of November to raise awareness of men's health issues, such as prostate cancer and testicular cancer, Gulf Extrusions, subsidiary of Saif Al Ghurair Group in collaboration with MetLife Gulf and Novartis, organized a comprehensive online Prostate Cancer awareness webinar on November 14th for SAGG's employees.

The webinar covered a range of topics related to prostate cancer awareness, including its causes, symptoms, risk factors, regular screening methods, and health tips. Particular emphasis was given to the critical need for early detection as a means to effectively combat this devastating disease.

As part of this online webinar, experienced professional in the field Dr. Deborah Mukherji, Medical Oncologist from Clemenceau Medical Center Hospital, generously provided online counselling to our employees of all ages and answered their queries, helping to understand Prostate Cancer better.



By advocating for healthy lifestyles, such as maintaining a balanced diet, engaging in physical activity, and discouraging smoking, we can modify certain risk factors and promote overall well-being.

We – at Gulf Extrusions – firmly believe that the well-being of our employees is of utmost importance, and we continually strive to provide them with the necessary resources and support to maintain optimal health.

EYE HEALTH AWARENESS CAMPAIGN ORGANIZED FOR EMPLOYEES AT GULFEX



“ Encouraging healthier habits amongst our employees is one way in which we are building sustainability within our company. ”

As part of employee health and wellbeing program, Gulf Extrusions, subsidiary of Saif Al Ghurair Group, in collaboration with Vision & Style Optical organized eye health awareness campaign which includes free eye check-up and eye care tips from experts for the company’s employees on Wednesday 15th November 2023.

This comprehensive one-day campaign aims to create awareness about the importance of good vision focusing on prevention, early detection and timely access to treatment.

Through the campaign, employees at Gulf Extrusions had their eyes checked for early signs of eye problems such as glaucoma, cataracts, refractive errors including nearsightedness, farsightedness and retina examinations, and benefit from getting their eye test results right away.

Employees were also provided prescription glasses and frames at discounted prices with purchase of any type of lenses.



Eye care experts from Vision and Style Optical highlighted the importance of regular eye check-up and offered tips on care and protection of eyes. They also advised the employees about the special care required to keep their eyes healthy.

With the launch of the eye health awareness campaign focusing on the importance of getting regular eye tests to protect eyesight, detect eye problems early and maintain proper vision, Gulf Extrusions reconfirms its commitment to improving the lives of its employees, through several engaging initiatives that encourage them to adopt healthier lifestyle.

ACHIEVING A REMARKABLE MILESTONE - 1 MILLION SAFE WORKING HOURS!

الخليج للسحب
Gulf Extrusions

Congratulations for Achieving



1,000,000

SAFE WORKING HOURS

- We extend our sincere appreciation to all employees for their resolute commitment to maintaining strict safety protocols.
- Our deepest thanks go to the Safety Team for their remarkable efforts and invaluable contributions to maintaining a safe workplace.

We GEXs - have achieved a monumental milestone by reaching 1 million safe working hours! This remarkable achievement is a testament to each and every one of you who has consistently prioritized safety in the workplace.

On behalf of the entire management team, we extend our heartfelt congratulations to each one of you for your outstanding efforts.

Special recognition is due to our Safety Team, whose tireless work in increasing awareness among all employees about hazard reporting and safe working practices has played a significant role in this accomplishment.

Over the course of our journey, Gulf Extrusions has conducted numerous safety awareness campaigns, meetings, and sessions, all designed to raise awareness about health and safety and create safer and healthier workplaces.

As a world-class manufacturing facility with over 500 employees, Gulfex places the highest priority on protecting the health and safety of our workforce and the environments in which we operate.

Our ultimate goal is for everyone to return home happy and safe to their families after a productive day of work.

Once again, congratulations to each and every one of you on this exceptional achievement.

GULF EXTRUSIONS MARKS UAE FLAG DAY WITH PRIDE AND PATRIOTISM ON NOVEMBER 3RD



The UAE flag represents meanings of justice, peace, tolerance, power and moderation, under which all Emiratis live a decent life and enjoy security and stability. This comes in continuation of the legacy of the late Sheikh Zayed bin Sultan Al Nahyan.

We proudly raise the UAE flag high celebrating the remarkable story of this great nation and its visionary leadership.

Gulf Extrusions wishes all UAE citizens and residents a Happy UAE Flag Day.

“Raise it High, Raise it Proud”

Stay tuned with



NEWS, EVENTS, ACTIVITIES, INDUSTRY INSIGHTS AND MORE

Tarahum - for Gaza

GULF EXTRUSIONS JOINS AL GHURAIR GROUP'S CAMPAIGN, EXTENDING SUPPORT TO GAZA CONFLICT-AFFECTED FAMILIES



Through our collective efforts, we aim to uplift and provide assistance to those affected, emphasizing our dedication to social responsibility and humanitarian support.



Gulf Extrusions actively engaged in the Tarahum - for Gaza campaign organised by Saif Al Ghurair Group, in partnership with Emirates Red Crescent, as a contribution to the comprehensive "UAE Relief Campaign for People Affected by War in Gaza," demonstrating our commitment to uplifting communities impacted by the Gaza conflict.

Tarahum – for Gaza campaign which ran from 30th October until 8th November 2023 invited employees throughout Gulf Extrusions Dubai and Abu Dhabi to simply drop off their donations including non-perishable food and daily life essentials at the designated store for this campaign

in Al Ghurair Group Head Office, which were then handed over to the Emirates Red Crescent, to be distributed to People Affected by War in Gaza.

The employees actively engaged in the Tarahum - for Gaza initiative, demonstrating their commitment to the cause.

We remain committed to supporting initiatives that address urgent humanitarian needs and contribute to the overall well-being of affected communities.

Together, we can make a lasting impact and bring hope to the communities affected by the Gaza conflict.

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